



# Website Development [Gold Package]

Suitable for large enterprises

#### Strategy

- Understanding organization's objective
- Identify the audience and brand image
- Strategic design to pinpoint business goal & performance
- Strategic planning for highest conversion rate within quickest possible clicks
- SEO Strategy
- Photography Strategy
- Copywriting Strategy

#### Visual Specifications

- Unlimited pages can be created from Content Management System
- We will design up to 60 pages (Request for more)
- Uniform design according to brand image and guideline through the site
- Responsive to all devices
- About organization pages
- News and events
- Full sider home page with parallax presentation
- Product / Service galleries
- Video gallery
- Image gallery
- 6 social media branding
- Blog integration
- Design and development by Roopokar corporate team

### Photography

- Two days photography (12 hours)
- Product / Office / Factory





#### **Technical**

- Technology suitable for business (PHP + Laravel, Wordpress, Drupal, Joomla, HTML5)
- 20 modules from 100+ ready features for your website
- Contact Form
- Google Map Integration
- Whole site-wide search
- Live chat
- Newsletter subscription and email marketing
- Dynamic Sitemap
- Visual composer for drag and drop content editing facility
- And many more to see at <u>www.roopokar.com</u>
- SEO Friendly Development
- SEO management tool
- Request to add custom built modules to fulfil your business need

## Security & Backup

- Malicious entry point hardening
- Securing through FTP and file permission restriction
- Restricting database privileges
- Easy data backup system
- Security monitoring tool

### Domain & Hosting

- Domain registration free for 1 (One) Year
- 10 GB Hosting Space + 500 GB Bandwidth for 1 (One) Year (Request for more)
- Unlimited email address

### Support

Free support from the date of site delivery – 6 months Website management training 2 days at client's premises





## Price

90,000 Taka / \$1200 USD

In Words: Ninety thousand taka only

Development time: 4 weeks

Payment Plan	
1 <sup>st</sup> Installment	40% due on issuing work order
2 <sup>nd</sup> Installment	60% on delivery

## Unit Price - on request add more

- □ Per page content design & upload 750 Taka(Every link and around 400 words will be counted as page)
- ☐ Support call with less than 1 working day will cost 1,000 Taka
- ☐ Monthly maintenance with less than 3 working days 2,000 taka
- ☐ 1 day (6 hours) photography will cost 15,000 Taka
- ☐ Unique Content writing by Roopokar team 2 Taka per word
- ☐ Hosting charge 1GB 1,000 Taka

Payment Inform	ıatıor	J
----------------	--------	---

## ROOPOKAR

#### **Direct Deposit**

ROOPOKAR Dutch Bangla Bank Limited bKash SWIFT Code: DBBL BDDH Account No: 116.110.10639 01715374237 Plot 236, Road 03 Mirpur DOHS Dhaka 1216 Bangladesh +88 017 30 64 25 25 sales@roopokar.com www.roopokar.com